

Give Employees Relief
From Rising Gas Prices...
The Smart Tax Advantage Way.

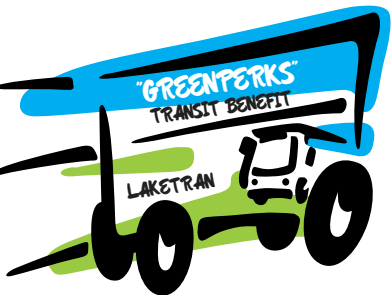
GreenPerks Merchants

Laketran
GreenPerks
Benefit Program

**GreenPerks
Benefit
Program**

In city after city
across America,
employers are
seeking ways to
help employees
cope with the
spiraling cost of
daily commuting.
And the smart
money is going
toward transit
benefits.

By helping
employees keep
their cars at
home and ride
Laketran to work,
you accomplish
so much, so
economically.
It's a real win/win.



GreenPerks offers you a great way to get extra mileage from your 10-Ride Laketran ticket!

Taking public transit not only saves you money on gas and parking, but now can save you on your local purchases as well.

Stop in to any of our local GreenPerks merchants and simply present your 10-Ride Fixed Route or Commuter ticket or monthly pass to receive the discount listed. Merchants include restaurants, recreation, and personal/professional services. The list grows each day!

GreenPerks Merchant listing, visit www.laketran.com and click on the GreenPerks link!

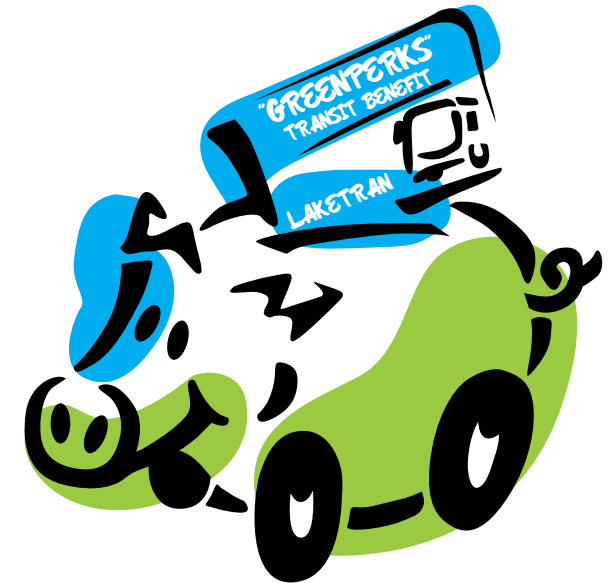
Simple! Smart! – Go Green! Save Green!

Go Green.  Get on board.

THINK
LAKETRAN
888.LAKETRAN WWW.LAKETRAN.COM
P.O. BOX 158 GRAND RIVER, OH 44054



7/09 3M



**There's Never Been a
Better Time...to Offer this
Unique Employee Benefit.**

THINK
LAKETRAN

Everyone Benefits With a *Green Commute*

Laketran GreenPerks Transit Benefit Costs

Three Ways to *Go Green,* Transit Benefit Program

For Employees:

- Provide a savings “multiplier” for employees: savings on gas, mileage, maintenance, parking and insurance.
- Reduce driving frustration and stress.
- Increase disposable income.
- No additional income tax liability.
- Encourage “green” lifestyles.



For the Employers:

- Position your company as a leader in promoting environmentally friendly travel.
- A benefit your employees can use everyday.
- A great recruiting and retention tool.
- A high-value, low cost benefit – both employers and employees save tax dollars.
- Easy and inexpensive to implement.

For Everyone:

- Reduces air pollution, CO2 emissions and road congestion – one bus takes 45 cars off the road!
- Conserves energy.
- Enhances community economic development.
- Free Parking at all Park-n-Ride lots.
- Carpooling encouraged from all Park-n-Ride lots.
- Free bike lockers available at Madison, Mentor and Wickliffe Park-n-Ride lots. Riders must provide their own locks.

Transit Benefits can be offered to Commuter Express and Local Fixed Route Riders.

Commuter Express Routes 10-14

Payment Frequency	Cost	Monthly Cost
Per Ride	\$3.75	\$165
10-Ride Ticket	\$37.50	\$150
Monthly Pass	\$135	\$135

Local Fixed Routes 1-6

Payment Frequency	Cost	Monthly Cost
Per Ride	\$1.75	\$77
10-Ride Ticket	\$17.50	\$70

visit www.laketran.com for details.

Transit benefits are one of the fastest growing employee benefits. They were made possible as a result of TEA 21 legislations (Transportation Equity Act for the 21st Century). As of January 2008, the monthly allowance was \$115. Under the American Recovery and Reinvestment Act (ARRA), the monthly exclusion for employer-provided commuter highway vehicle transportation and transit pass benefits increased to \$230, effective from March through December 2009.

Benefits are authorized under Internal Revenue Code Section 132(f). The code is available at www.irs.gov



To find out more about offering commuter benefits to your employees who live in Lake County, call Laketran's Marketing Department at (440) 350-1008.

Employer Pays for Pass as a Fully Subsidized, Tax-Free Benefit.

Pass is paid for by employer. Employee receives the transportation benefit free of all payroll and income taxes. Employer receives a tax deduction for the expense and saves on payroll related taxes.

Employee Pays for Pass With Pre-Tax Payroll Deduction.

Cost of the pass is taken from gross (pre-tax) income thereby reducing taxable income. The employer and employee both save money because taxes are computed on the reduced amount of earnings.

Employee Shares the Cost of the Pass With Their Employer.

The employer may pay for a portion of the pass, then allow the employee to pay the balance with either pre-tax or after-tax income.

Go Green.  Get on board.